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VIOLENCE
AND SEXUAL
EXPLOITATION

WEBSITE



HYPERSEXUALIZATION AND THE MUSIC INDUSTRY

Hypersexualization is the attribution of a sexual trait to something that is not related to sex at its core.

This phenomenon especially affects women and girls, whose bodies, behaviors, and attitudes are frequently eroticized and sexualized to please the male gaze. Encouraged by the media, hypersexualization touches on all aspects of our daily lives and is based on the stereotypes conveyed by pornography.

The music industry represents an acute example of women's bodies hypersexualisation. Music videos and lyrics tend to the sexual objectification of women, which is defined as the process of valuing a body, or body

parts, primarily for its use and consumption by others. Videoclips show actresses and female musicians revealing significantly more body parts on average and playing primarily decorative (rather than instrumental, or useful) roles.

Female over-sexualization in the music industry has a clear negative social impact, particularly on women, for it nurtures self-sexualization, misogynistic beliefs, lower body confidence and even mental illnesses (such as depression and eating disorders).

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